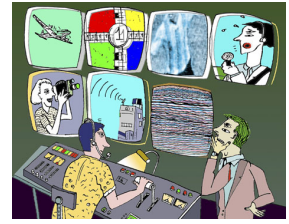




Cinema Tech 2013-2014  
**Arts and Communication Career Pathway Core**

Instructor:  
Mrs. Deena Cabralda  
email: Deena\_Yoneda@notes.k12.hi.us



### Course Description

This one year introductory course offers classroom and laboratory experiences in the Communication Arts industry. This semester, students will be in room 107 (Cinema Tech). This semester, students will learn about the basics of graphic design and production and will complete projects such as posters, comic books, and opening graphics for the morning bulletin. Last semester, students were in room 52 (Tech Images).

### Arts and Communication Core Standards

ACO 3.0 Evaluate how elements and principles of design are integrated in various media to communicate to a specific audience.

ACO 4.0 Use effective communication techniques to facilitate positive outcomes.

ACO 5.0 Create a deliverable using problem-solving techniques to address client needs or target audience.

### Course Goals:

- to gain introductory knowledge
- to develop appropriate communication skills.
- to operate the equipment necessary to produce print and video projects.
- to work together as a team and have FUN! while also staying on task.

**Materials:** a portfolio or binder (to be left in the classroom). Secondly, students are asked to bring in ONE of the following for use in the classroom/building: bottle of hand soap, a roll of paper towel, OR box of facial tissue.

**Grading:** Students will earn credit for class work, homework, daily performance and participation, projects, quizzes, and exams. All projects are required. **An incomplete project will result in a ZERO for the project and an F grade for the quarter.**

Daily Performance (including classwork,  
homework, and daily participation): 35%

Projects: 50%

Assessments: 15%

Grading Scale:

A 100-90

B 89-80

C 79-70

D 69-65

F 64 & Below

Here are some of the topics we will be exploring this semester:

- Equipment and lab safety, Computer basics and navigation, Intro to Microsoft Word, Intro to Adobe Photoshop, iMovie, GarageBand, Storytelling/creating a comic book (through all three phases of Production: Pre-production, Production, Post-Production)
- On-going: Written, oral, and hands-on assessments