

TREATMENT FOR NEWS STORY

PROGRAM TITLE:

PRODUCERS:

TARGET AUDIENCE: _____

TONE STATEMENT:

The tone of this video will be _____.

PROGRAM LENGTH:

DESCRIPTION OF VIDEO: _____

WHO ARE YOU GOING TO INTERVIEW? WHEN/WHERE? _____

PROGRAM GOAL: (WHAT'S THE MAIN REASON PEOPLE SHOULD LISTEN TO YOUR MESSAGE?) _____

FILMING LOCATIONS: _____

TECHNICAL NEEDS/REQUIREMENTS: _____
